



## DINING ALONG THE COAST

Look for a Scottish & Newcastle Hotel and ensure a happy time. There are two near Whitley Bay, each offering good food, famous Scottish & Newcastle Beers and a warm welcome.



### *The Esplanade Hotel*

THE PROMENADE  
WHITLEY BAY, NORTHUMBERLAND  
Telephone: Whitley Bay 23301

### *The Bay Hotel*

FRONT STREET  
CULLERCOATS, NORTHUMBERLAND  
Telephone: Whitley Bay 23150



SCOTTISH & NEWCASTLE HOTELS

---

---

## **- The Regal Bingo -**

CAULDWELL LANE - WHITLEY BAY

Doors Open 6-30 p.m.

Pensioners 1/- up to 7-15 p.m.

Early Birds commence at  
7-15 p.m.

Golden Scoop commences at  
7-45 p.m.



10 GAMES ON EACH BOOK

Friday, Saturday, Sunday,  
Monday 2/- per book.

Tuesday and Wednesday  
1/6 per book.

Thursday Bargain Night 1/- per  
book.

## **2 Jackpots**

1 on the 5th Game £50      1 on the 10th Game £100  
on the drawn Number.

6d Flyer after Books are played.

SURPRISE! £10 Houses given away.

# H. DUNN & SON

COMMISSION AGENTS

Members N.B.P.A.

— : : —

*Accounts opened with  
approved reference only*

First class service for Horse and  
Greyhound Racing. Also Fixed  
Odds Football Coupons.

40a, FISH QUAY,  
NORTH SHIELDS.

Telephone : N/S 73000 - 74141 - 2



Each  
Bite  
a  
Delight

## DUN-ELM SAUSAGES

*of Noted Excellence  
and Quality*

Tel. SACRISTON 241

M.O.T. TESTING STATION



## OUTRAMS GARAGE

LIMITED

EARSDON ROAD  
MONKSEATON

Tel. Whitley Bay 23717  
Rootes Group Sales & Service  
*Drive in for.*

PETROL, OIL, ACCESSORIES  
and REPAIRS

Always at your service for

BATHROOM FITTINGS  
KITCHEN EQUIPMENT  
and



EXPRESS DELIVERY

## F. E. MAUGHAN Ltd.

BUILDERS & PLUMBERS MERCHANTS

Morne House, 40 Park Ave.,  
Whitley Bay

Morne Depot, Holystone, Shiremoor

TEL.: Whitley Bay 21660, Newcastle 663680

*Granby Hotel (licensed)  
Promenade, Whitley Bay.*



Centrally situated overlooking beach and close to shopping centre. Excellent cuisine, Rest Lounge, T.V., Salad Bowl, Grill Room and Restaurant. Dancing every Friday and Saturday 8-0 p.m.—11-30 p.m., Coach Parties catered for. Three course set lunch daily. A-la-carte-menu always available.

Telephone : Whitley Bay 20566 & 28948

---

*Dine Well and Dance until 2 a.m.*

*Cabaret every night at the  
Pickwick Club*

*For table reservations  
Tel : Whitley Bay 24000*



ROULETTE

BLACKJACK

CHEMIN DE FER

Membership 21/- per annum

**The PICKWICK Club**

---

**DO-IT-YOURSELF**

Get your Decorating Supplies at

**Monkseaton Paint Stores Ltd.**

**92a, FRONT STREET, MONKSEATON**

Wallpaper and Paints

Hardware, Fancy Goods

Agents for Crown, Dulux, Luxol, Magicote, etc.



Telephone : Day Office-North Shields 71520  
or Whitley Bay 29315

- ★ Full Installations and Repairs
- ★ All classes of Pipework

***D. C. Connolly***

Hydraulic & Electrical Engineers

# MOTHER GOOSE



GEOFF WATSON

## A PANTOMIME In Two Acts

Produced by  
**GEOFF WATSON**



MARGARET WAITE

Asst. Producer  
**JUNE SIMM**

Choreography by  
**Miss MARGARET WAITE**

Musical Director  
**FRED KNOWLES**



FRED KNOWLES

Come Dancing to the TEMPO SET!  
and Wine and Dine at

## The Crescendo Club

4 EAST PARADE, WHITLEY BAY

TELEPHONE 23482

Also for your enjoyment—

CHICKEN IN THE BASKET with FRENCH FRIED POTATOES,  
HOT DOGS, STEAKBURGERS and FRESH SALADS

MEMBERSHIP £1 1s. 0d. per annum



---

Established 48 years

Phone : North Shields 7-0971

ESTIMATES FREE — NETT



## T. W. GREY

(S. GREY and W. H. FISH)

**UPHOLSTERY**

Upholsterers, Furnishers and Carpet Fitters

60-61 PRUDHOE STREET, NORTH SHIELDS

---

*For Elegant Fashion*

*Combined with Personal Service*

Why not try

**C. W. Payn Ltd**

196 PARK VIEW

WHITLEY BAY

Telephone 20675

---

THE PERFECT PEPPERMINT  
GLUCOSE  
ROLLED MINTS

*so smooth and mellow*

**John W. Welch Ltd**  
THE TOFFERY, WHITLEY BAY

## CHAIRMAN'S MESSAGE

Welcome to our 5th Annual Pantomime—*Mother Goose*—a show that has not often been performed. It was last played in Whitley Bay at the Coliseum now an ABCTheatre in the early 1920's. Then as now, it was staged as a family show. Naturally, the script is new. For every member on stage, there are at least two other members somewhere, out of sight, working just as hard to give you, our audience, good entertainment and a happy night out.

May I wish you an enjoyable evening and a very happy new year.

---

## IN MEMORIAM

The death of our President Mr. J. B. Cairncross is a great loss to the Pantomime Society. His experience and vast knowledge were so readily available when requested. He was so closely concerned with the planning of the production "Mother Goose" that the members of the Society would like to feel that their performances this week are given as tribute to all that he meant to them.

---

For a tasty Sunday Joint come to . . .



## J. CLOUGH

HIGH CLASS FAMILY  
BUTCHER

— Top Quality Meats & Sausages —

Orders attended to Promptly

80 WHITLEY ROAD, WHITLEY BAY

Telephone : 21515



*Builders & Contractors*

34 KING STREET  
NORTH SHIELDS

Telephone : 70258

FOR ALTERATIONS,  
CONVERSIONS AND  
REPAIRS TO PROPERTY

★  
SPECIALISTS IN FIXING  
OF FIREPLACES

★  
APPROVED C.U.C. FIXERS

FARM FED PORK  
CHOICE COOKED  
MEATS

*You get the BEST at . . .*

**BELVEDERE  
PORK SHOP**



BELVEDERE HOUSE  
WHITLEY ROAD  
WHITLEY BAY

Tel. : 21389



## PRIZE BINGO !

THE FAMILY FAVOURITES

PAY US A VISIT AND SEE OUR **FAB PRIZES**

*The BEST selection and the BIGGEST 1 Win Prizes  
in the area.*

*Admission Free !*

**C. COOPER & SONS**

GLEBE ROAD  
BEDLINGTON

and

PALACE ROAD  
BEDLINGTON STATION



## PROGRAMME

### ACT I

- |         |                               |
|---------|-------------------------------|
| Scene 1 | The Village of Meadowsweet    |
| 2       | Country Lane                  |
| 3       | In My Lady's Chamber          |
| 4       | On the Links                  |
| 5       | Goose Hall – the Hall of Gold |

### ACT II

- |         |                         |
|---------|-------------------------|
| Scene 6 | Down in the Forest      |
| 7       | Mother Goose's Doorstep |
| 8       | Gooseland               |
| 9       | Country Lane            |
| 10      | The Palace Scene        |

### A BIG THANK YOU TO .....

Nestle's for sweets, Watson Brothers 'Evening Chronicle', Whitley Bay 'Guardian' Priory Theatre Management and Staff, Mr. Harry Higgins, Resident Stage Manager, F..E. Maughan for Booking Facilities, Make-up, Programme and Refreshment Helpers, all our advertisers, and all the many people working so willingly out of the spotlights, behind the scenes, who contribute so much to the success of the show.

Thank you for your continued support and with every good wish to you all for 1969.

Secretary **JOYCE JOHNSON**

# Bukta

for every  
Scout need



When you need that new Scout uniform and you're looking for top quality and top value you'll find it in the Bukta Scoutannica

When you are thinking of camp get your copy of Bukta Campedia, a panorama of "101" items of quality camp kit in full colour—and for a Rucksack to carry your kit ask for the new Bukta "Safety" Rucksack, and lastly, don't forget the Bukta Camp Site Map for your two-man tours. All these brochures are obtainable from your local Bukta Scout stockist or for 1/6d. (inc. postage) direct from . . .

**BUKTA, BRINKSWAY, STOCKPORT, CHESHIRE.**

**- MOVING??**

**FERGUSONS of BLYTH**

For                   \*                   Any  
                          \*                   \*  
**REMOVALS**       \*                   **DISTANCE**  
                          \*                   \*

**TRANSPORT AND STORAGE CONTRACTORS**

**BATH LANE  
BLYTH**

**Telephones 2398 & 2186**

## CAST

### In order of appearance

Demon Discontent	..	..	..	..	..	JERRY McCARTHY
Fairy Concord	..	..	..	..	..	CHERYL CROFT
Squire Mandrake	..	..	..	..	..	PETER BOWDEN
Gretchen	..	..	..	..	..	MARY CROFT
Jack	..	..	..	..	..	ALAN TALL
Jill	..	..	..	..	..	CHRISTINE TAYLOR
Mother Goose	..	..	..	..	..	RONNIE SYMINGTON
Colin	..	..	..	..	..	LORNA FORD
Monica (The Goose)	..	..	..	..	..	MONICA GALLAGHER
Lock & Stock	..	..	..	..	..	ROLY MAUGHAN & LEN HAYDEN
King of Gooseland	..	..	..	..	..	B. COOK
Messenger Boy	..	..	..	..	..	TERRY CROFT
Major Domo	..	..	..	..	..	BRENDA CROSSLEY
Chamberlain	..	..	..	..	..	.. ..
Guards	..	..	..	..	..	SEYMOUR HOWE & JOHN WORTH

### MARGARET WAITE.

Dancers. Karen Bishop, Jinty Moore, Susan Johnson, Anne Varley, Christine Thornton, Moira Evans, Brooke Wealands, Gracie.

### CHORUS.

Pat Wanless, Kit Bishop, Kris Elliott, Lande Denny, Valerie Quickfall  
June Graham, Margaret Park, Carol Clausan, Susan Sherwood, Louise Ford,  
Sandra Hardman, Terry Croft, Seymour Howe, John West.



BILL SIMM



JUNE SIMM



LES WILKINS



LEN HAYDEN - ROLAND MAUGHAN



CHRISTINE TAYLOR



BRIAN COOK



LORNA FORD



RONNIE SYMINGTON



JOYCE JOHNSON



JERRY McCARTHY



MONICA GALLAGHER



CHERYL CROFT



ALAN TALL



MARY CROFT

For the Best Home-Made Bread  
High Class Confectionery  
Weddings, Birthday and Christmas Cakes  
Try . . . .

**WILSON'S  
of  
WHITLEY BAY**



Bakery :  
**FOXHUNTERS  
ESTATE  
WHITLEY BAY  
Telephone 22791**

Branches at :  
224 WHITLEY ROAD, WHITLEY BAY  
10 ARMSTRONG DRIVE, WESTMOOR  
11B FRONT STREET, MONKSEATON  
41 NILE STREET, NORTH SHIELDS

---

**WATSON MEATS LTD**

CHOOSE YOUR MEAT FROM OUR  
LARGE AND VARIED DISPLAY

*Priced ready for your selection*

\*

7, PARK VIEW  
WHITLEY BAY



---

**STAFF REQUIRED FOR SHIRTMAKING**

GOOD WAGES — PLEASANT CONDITIONS

Apply to:

**Stephens Manufacturers Ltd**

FOXHUNTER'S ROAD - WHITLEY BAY

Telephone 2-3226

---

**Percy A. Hudson Ltd**

TIMBER IMPORTERS AND MERCHANTS

- ★ Doors, Wallboards and Plywood
- ★ All Joinery Redwood stored under cover
- ★ Retail Orders Promptly Delivered



**BOROUGH SAWMILLS, NORTHUMBERLAND STREET**

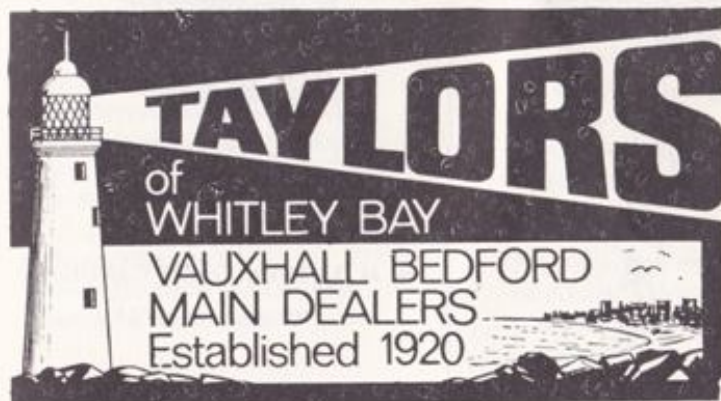
## WHITLEY BAY PANTOMIME SOCIETY

### COMMITTEE

Mr. Fred Knowles, Mr. H. E. Scorer, Mr. L. Burns, Mrs. Joyce Johnson, Mr. C. Barnfather, Mr. R. Maughan, Mr. P. Knowles, Mrs. M. Croft, M. Waite.

### OFFICIALS

Chairman	..	..	..	H. E. SCORER
Vice Chairman	..	..	..	CHRIS BARNFATHER
Hon. Secretary	..	..	..	JOYCE JOHNSON
Hon. Treasurer	..	..	..	LES BURNS
Hon. Producer	..	..	..	GEOFF WATSON
Asst. Producer	..	..	..	JUNE SIMM
Musical Director	..	..	..	FRED KNOWLES
Hon. Dance Director	..	..	..	MARGARET WAITE
Hon. Pianist	..	..	..	J. B. ARMSTRONG (Mrs)
Hon. Stage Director	..	..	..	LES WILKINS
Hon. Stage Manager	..	..	..	BILL SIMM
Wardrobe	..	..	..	Mrs. N. STEPHENSON
Hon. Patronage Secretary	..	..	..	MARY CROFT
Hon. Booking Manager	..	..	..	Mrs. QUICKFALL
Lighting	..	..	..	ALAN WILSON
Props	..	..	..	PETER KNOWLES
Prompter	..	..	..	JUNE SIMM
Programmes	..	..	..	BOB MOORE
Catering	..	..	..	Mrs. A. COOLE
House Manager	..	..	..	TED KENT
Make Up	..	..	..	Mrs. M. BIRTWHISTLE
				Mrs. BRIDGES
				Mr BRIDGES
Percussion	..	..	..	HARRY STURDY
Chorus & Principals Arrangement	..	..	..	JUNE SIMM



**TAYLORS**  
of WHITLEY BAY  
VAUXHALL BEDFORD  
MAIN DEALERS  
Established 1920

SEE THE  
FULL RANGE  
OF NEW  
VAUXHALLS  
IN OUR  
SHOWROOMS

*Always a good  
selection of  
Quality-Tested  
Used Cars*

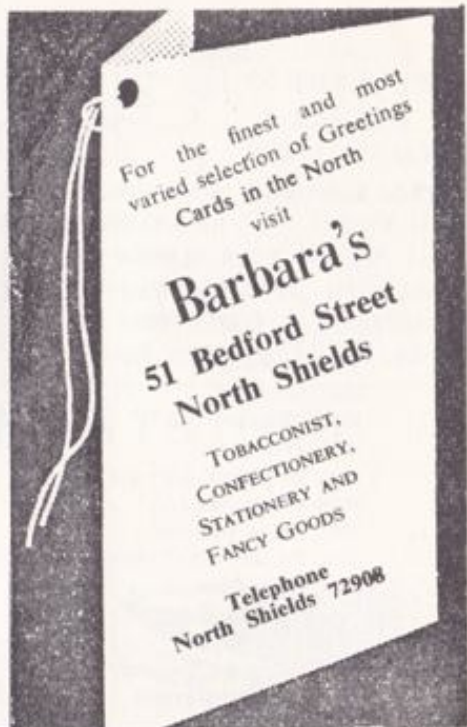


**BUILT-UP  
ROOFING  
SPECIALISTS**

●  
**SLATERS  
and  
TILERS**

●  
**W. H. Hillerby  
& Sons Ltd.**

●  
**BALLAST HILL  
BLYTH Tel. 2423**

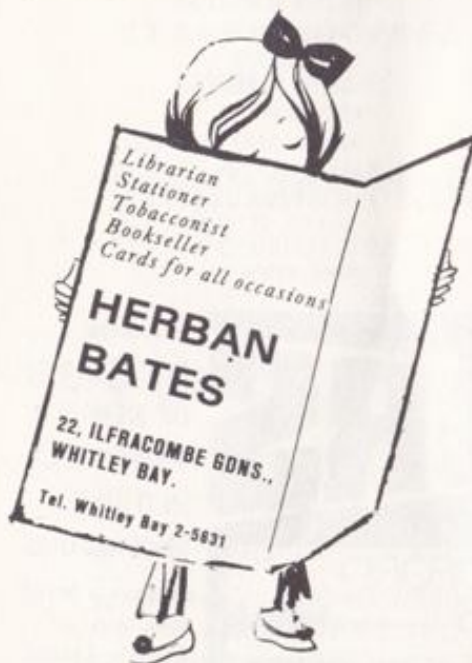


For the finest and most  
varied selection of Greetings  
Cards in the North  
visit

**Barbara's**  
**51 Bedford Street**  
**North Shields**

TOBACCONIST,  
CONFECTIONERY,  
STATIONERY AND  
FANCY GOODS

Telephone  
North Shields 72908



*Librarian  
Stationer  
Tobacconist  
Bookseller  
Cards for all occasions*

**HERBAN  
BATES**

**22, ILFRACOMBE GONS.,  
WHITLEY BAY.**

Tel. Whitley Bay 2-5831

*SERVICE WITH A SMILE From :-*

**JOHN TAYLOR**

*FISH, GAME, POULTRY,  
EGGS and FROZEN FOODS*



**13, FRONT STREET,  
MONKSEATON**

Tel: Whitley Bay 24477

and at **3, ILFRACOMBE GARDENS**

Tel: Whitley Bay 27599



## HONORARY MEMBERS

ANDERSEN, Mr & Mrs A. C. G.  
ANDERSON, Mrs M. R. K.  
ARNOTT, Mr W.  
BISHOP, Mrs K. L.  
BRECKNELL, Miss S.  
CAMPBELL, Mr M.  
CLARK, Mrs  
CRAGGS, Mr K  
CROFT, Mr S. J.  
CROFTS, P. D.  
DEARDEN, Mr. J.  
ESTHER, Mrs  
FORD, Mrs L.  
FRAZER, Mr & Mrs D.  
FRASER, Mrs M.  
FRAZER, Mr R.  
GORDON, Mrs R.  
GRAHAM, Mr J.S.  
GRAHAM, Mr R.  
HALL, Mr R. N.  
HAYDEN, Mr L

HAYTHER, Miss D.  
HUTCHINSON, Mrs M.  
JACKSON, Mr & Mrs A.  
JACKSON, Miss J.  
JOEL, Mrs R.  
JOHNSON, Mrs J.  
KERRY, Miss J.  
KNOWLES, Mrs O.  
LEE, Mr A.  
McCARTHY, Mrs M. A.  
MAUGHAN, Mr. R. E.  
MORGETROYD, Mrs E.  
PATTERSON, Mrs M.  
ROBINSON, Mrs E.  
ROBSON, Mr A.  
SCORER, Mr & Mrs J.  
SWAN, Mr. G.  
TALL, Mrs M.  
THORNTON, Mr J. G.  
WANLESS, Mrs N.  
WILSON, Mr W. A.

## PARTY AND BLOCK BOOKINGS

Blyth Friendship Club  
Blyth Ladies Circle  
2nd. N. W. Durham Girls Brigade  
1st. Forest hall Brownie Unit  
Gosforth Cub Scouts and Brownie Pack  
Monkseaton Brownies  
8th. Monkseaton Brownie Guides  
Monkseaton Co-operative Women's Guild  
Monkseaton Over 60 Club  
Mothers Union, St Mary Magdalene-  
Longbenton.  
Nelson Village W.I.  
Newbiggin Darby and Joan Club  
Newcastle Ladies Circle

Northumberland and Durham Mission  
to the Deaf and Dumb  
Seaton Hirst Over 60 Club  
Springfield Branch National Guild  
of Co-operators  
Mrs E. Toft Party  
J. W. Welch Party  
West Farm Branch National Guild of  
Co-operators  
Whickam T G  
Whitehouse Junior School  
2nd Whitley Bay Cub Scouts  
9th Whitley Bay Scout Group  
Willington Quay and Howden British  
Legion (Women's Section)  
Willington Quay over 60 Club

# HALL BROS

R. EDWARD HALL

COMPLETE FUNERAL DIRECTORS . Day and Night Attendance

143 WHITLEY ROAD  
WHITLEY BAY

TELEPHONES :  
Whitley Bay 2-0224 and 2-2280

Also *REPAIRS TO PROPERTY* Visit our *Do-it-yourself shop*

EVERYTHING FOR THE HANDYMAN 120 WHITLEY ROAD

Telephone 25749



## Whitley Bay & Monkseaton

BOARDING KENNELS

Hillheads Road Telephone 25535

HEATED KENNELS

OPEN ALL YEAR ROUND



## PARKSTYLE

## HAIR FASHIONS

1 PARK ROAD, WHITLEY BAY (Opposite Essoldo)

*Invite you to* COME AND TRY THE

# Helene Curtis COLORMASTER

Cuts Haircolouring and bleaching Time by 70%  
With Lovelier Results . . In Complete Comfort

Open to non-residents for Lunches, Teas and Dinners

## MARLBOROUGH HOTEL

20-21, EAST PARADE, PROMENADE

WHITLEY BAY

Telephone . 2-0983

MISS I. OLSON

MISS E. OLSON

---



For attention to your plumbing ring Whitley Bay 2-4077

### G. A. SCRUTON

(Late C. F. SCRUTON, R.P.C.)

49 STATION ROAD - WHITLEY BAY

ESTABLISHED 1906

PLUMBER, GAS AND HOT WATER FITTER, SANITARY ENGINEER, Etc.

Estimates given for all kinds of plumbing work. Boilers a speciality, also renovations

---

**FUN!** For all the Family

## DUNCAN'S AMUSEMENTS

AUTOMATIC AMUSEMENTS  
BINGO SLOT MACHINES

SEA FRONT -- WHITLEY BAY

*We can't supply you with a "GOLDEN EGG",  
but we can supply you with the next best thing . . .*

## A NEW BMC or DAIMLER CAR

We always have a Huge Selection of New BMC and Daimler Cars in stock, usually with choice of specification. Plus an everchanging stock of Quality Used Cars.

**R. WILSON (Monkseaton) LTD., CAULDWELL LANE,  
MONKSEATON, WHITLEY BAY. Tel. : 22231**

★ BMC SALES & SERVICE ★

**HAMILTON HOTEL**  
A BASS CHARRINGTON HOUSE

**SOUTH PARADE  
WHITLEY BAY**

Tel. : Whitley Bay 23197



*Let us quote for your parties large  
or small.*

*We are recognised for good service.*

**Weddings**

**Twenty-First Parties a  
Speciality**

**Dancing every Friday and  
Saturday**



**LIKE TO TRAVEL IN STYLE ?**

then why not hire a Daimler Car for  
that Wedding, or any other social  
occasion from . . .

**T. WAKEFIELD & Son**

**FUNERAL DIRECTORS**



**24 HOUR SERVICE**



**DAIMLER LIMOUSINES  
for WEDDINGS  
and SOCIAL FUNCTIONS**

**UPPER QUEEN STREET  
NORTH SHIELDS**

Telephone : Day 70940

Night : 72470 North Shields  
and 77572

Telephone : Seaton Deleval 2244

★ 41 Seater Coaches for Hire or Contract

★ Car Repairs and Servicing

**J. GREEN**

(Motor Coach & Garage Prop.)

**MANNERS GARDENS, MANNERS GARDENS GARAGE,  
SEATON DELAVAL, WHITLEY BAY.**



# Pet Fare



## WHITLEY BAY'S LARGEST PET SHOP

*for all Pet Foods and Accessories*

*Tropical Fish*

9-11 South Parade  
Whitley Bay

Telephone: Whitley Bay 26315

# MOTHER GOOSE lays the GOLDEN EGG



*at the . . .*

## EMPRESS BINGO CLUB WHITLEY BAY

*for your outings . . . .*

## D. P. COACHES

6 RIDGE VILLAS - BEDLINGTON



Telephones: Bedlington 3383  
Seaton Deleval 2436

*41, 45 and 52 Seaters at your command*

## G. D. EWEN LTD.

*Family Butchers and Poultry Salesmen*



1, CORONATION CRESCENT  
WHITLEY BAY  
Tel. : 2-2711

7, SEATONVILLE ROAD  
MONKSEATON  
Tel. : 2-6444

*All the best people enjoy . . . .*



**COAST CREAMERY MILK**

*. . . . the best you can buy*

**COAST CREAMERY LTD  
FOXHUNTERS ROAD, WHITLEY BAY**

---

## **JOS. J. LOWES**

*Painting Contractor*



**8 ALGERNON PLACE  
WHITLEY BAY**

Telephone : 22084

---



## **GEORGE M. BILCLOUGH LTD**

for Modern Bathrooms and Kitchens

All Plumbing Repairs

Specialists in Small Bore Central  
Heating by Gas, Oil and Solid Fuel

**15 PARK VIEW - WHITLEY BAY**

Telephone 25636



## **E. HOULT, Beef & Pork Butcher**

For the very best in fresh and cooked meats

Freshly made every day

★ HOME COOKED PORK

★ HOME COOKED HAMS & MEATS

★ TOP QUALITY SAUSAGES

★ HOT PIES & PORK SANDWICHES

**29 & 39 MARINA AVENUE and 225 BRIDGE ROAD SOUTH  
NORTH SHIELDS**

Note our new service :

**Buffets and Smokers Catered  
for Reasonably**



Give us a Ring

**North Shields 75746**

**TYNEMOUTH  
VICTORIA  
BUILDING  
SOCIETY**

**PREFERENCE SHARES  
INTEREST**

**4½%**

**Income Tax Paid By  
The Society**

*Member of the Building Societies Association*

*Chairman:*

*COUN. ROBT. S. MEADOWS, F.A.I.*

*Secretary:*

*N. J. HENDERSON*

*Head Office*

**23 WEST PERCY STREET  
NORTH SHIELDS**

Telephone

North Shields 72682

**Take a  
coach  
for carefree  
comfort**

**TAKE IT EASY . . .  
ENJOY THE RIDE**



Wherever you're heading for  
there's a coach going your way.  
Smooth, swift, convenient coaches run  
everywhere, every day. It's not only  
cheaper to go by coach . . . it's the only  
way you can really relax!

**WAKEFIELD'S MOTORS LIMITED**  
**Norham Terrace, Percy Main. Tel. 70307**

*Advertising by Guinness & Rawson Ltd., Ridley Place, Newcastle upon Tyne.*

*Printed by E.F. Peterson & Son Lavaate Place, South Shields.*

# SPRINGTIMED FOR YOU

One way to suit yourself this Spring in an outfit chosen from our superb collection of suits and ensembles.

Choose from these famous names :-

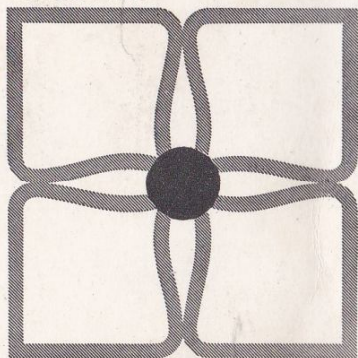
Aquascutum

Rembrandt

Tinero

Kai-ming

Tricoville



# Ryles

OF WHITLEY BAY  
84 PARK VIEW  
Tel.: Whitley Bay 22301

CLOSED ALL DAY WEDNESDAY